

## **COST-Action project PROFEEDBACK**

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### **Abstract:**

The Action PROFEEDBACK (Platform OF policy Evaluation community for improved EU policies and Better ACKnowledgement) aims to foster the networking of the policy evaluation community at EU-level, raise awareness on the importance of evaluation policy research and improve its impact on policy-making. The Platform, following a bottom-up and open approach, will gather researchers and professionals from various scientific fields and sectors to present and evaluate theories, topics, tools and methods of policy evaluation. Results of the Europe-wide assessment of good practices will provide direct and high-quality inputs for national and EU bodies responsible for policy evaluation.

Policy evaluation is a key tool in understanding, developing and modernising EU policies, thus there is growing demand for EU-wide and high quality evaluation services. The main challenge is that currently there is no bottom-up platform for European researchers and professionals working in policy evaluation. They have limited possibilities to discuss common problems, assess country specific practices and share their knowledge in a mutually beneficial and effective way. PROFEEDBACK aims to tackle this challenge with innovative, complex, cross-sectoral, and multidisciplinary approach.

### **Medallion:**



Oto Potluka works at CEPS, University of Basel as a senior researcher in the field of Civil Society, regional and economic development.

He has participated in dozens of evaluation and training projects concerning economic development and impacts of public expenditure programmes. His main evaluation activities concern the EU Cohesion Policy and regional development. His recent published evaluations are mainly counterfactual impact evaluations.

He is a member of the Czech Evaluation Society and several international evaluation associations.